



THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

No. 106

July-August

Bennis - Budget

Secretary Freeman gets acquainted with Dr. and Mrs. Walter Facius, a German couple, now touring the U.S. as winners of a Great Plains Wheat, Inc. contest at the '61 Hamburg Fair.

Clarence R. Eskildsen (right), new associate administrator of FAS, had an opportunity to renew his acquaintance with the Faciuses, whom he met while attache in Bonn the past 2 years.

FAS Vis' à Vis AID

The Agency for International Development (AID) -- the U.S. agency responsible for technical assistance programs abroad -- has stepped up its requests for program operations from USDA in recent months, according to Jerry Tichenor, the Department's liaison with AID, and Afif Tannous, Near East and Africa area officer who is doing double duty by helping Jerry with the liaison work.

They report that AID has renewed 3 project agreements with ARS and has signed 5 new ones with various USDA agencies to operate projects overseas.

The new projects will be operated by the Soil Conservation, Economic Research, and Forest Services, and the Office of Information.

They will assist the overall country development effort by taking on the specific job of developing forests in several Latin American countries; developing land and water resources, and resettling people in a specific area of Tunisia; conducting agricultural economic research in Puerto Rico; planning agricultural programs in Bolivia; and producing 2 films for use in training.

(Over)

TOPSIDE APPOINTMENTS

John A. Baker, director of Agricultural Credit, was nominated by President Kennedy in July as Assistant Secretary for Rural Development and Conservation.

Agencies under him are Farmers Home Administration, Rural Electrification Administration, Office of Rural Areas Development, Soil Conservation Service, and Farmer Cooperative Service.

Frank J. Welch, Assistant Secretary for Federal States Relations, has retired to become vice-president of Tobacco Institute, Inc.

In our own FAS, Clarence R. Eskildsen has been named associate administrator, a position formerly held by Adm. Ray Ioanes. "Esky" has been serving as asst. administrator for export programs since his return from Bonn in May; Paul Minneman has now taken over the German post.

Burton A. Baker, who has seen attache service in Rabat and Paris, and has since been on the administrator's staff, is now a deputy assistant administrator for international affairs, specializing in international organizations and import areas.

AID - cont'd

In accordance with an agreement between AID Administrator Fowler Hamilton and Secretary Freeman, Quentin West (former FAS-er now with ERS) has been loaned by USDA to the Washington staff of AID for 2 to 3 months; he's working with AID's agriculture and natural resources division. Riley Kirby is at Quentin's desk during his absence.

AID has asked that Jack (Andrew J.) Nichols, Foreign Training Div., make the first actual case study of an agricultural training project. The job will take him to Texas, where the training took place, and to India where he'll follow up on the effectiveness of training given a specific extension worker.

Stanley Andrews, onetime OFAR director, Glenn Samson (ERS, and formerly with FAS's Livestock & Meat Products Div.), and Delbert Myrick (ERS), are due back in early August from 6 weeks in Bolivia; they went there under arrangement between AID and ERS to review agricultural development programs in that country.

Milton Norland, Foreign Training Div., recently returned from several weeks in Cyprus on an AID land development study.

Incidentally, AID officers going abroad are included in the group of Foreign Service personnel briefed by our Afif Tannous at regular monthly lectures at the Foreign Service Institute.

At FSI's request, Afif (born in a Lebanese village, educated in Beirut, and with several years agricultural work experience in the Near East) finds time to give the Institute the benefit of his knowledge of agricultural, economic, and social developments in the Middle East.

The Peace Corps also has asked for the same type of down-to-earth briefing, so Afif recently flew to Bloomington, Ind. to address 80 Peace Corps members (ages 18 to 70) bound for Tunisia.

JEFFORDS-BABIONE

Carolyn Marie Jeffords and Robert K. Babione were married June 23 in Washington, D. C. at Luther Place Memorial Church. The bride, a resident of Arlington, Va., is secretary to reports officer Harald Larsen. Mr. Babione, of Barker, N.Y., is employed by the U. S. Post Office Department.



MEET MISS FAS!
Carol Kovach, 19,
who hails from
Leisenring, Pa.

ANNUAL FAS PICNIC BIG SUCCESS

About 300 FASers and their friends and families attended the annual FAS picnic July 18 at Beltsville.

Carol Kovach (General Sales Manager Staff) was selected MISS FAS of 1962 and duly crowned by Adm. Ioanes. Runners up in the beauty contest were Martie Mae Pickett (Fats & Oils), Louise Westich (Budget & Finance), and Cecelia Kukoy (Personnel). - cont'd on page 8

LYLE WEBSTER EXEC. SECY. OF FAO WORLD FOOD CONGRESS

R. Lyle Webster, USDA information director is on a year's leave of absence to be executive secretary of the FAO World Food Congress scheduled for June 4-19, 1963, in Wash. D.C.

Ruth Allen, Bob Tetro's former secretary, is Lyle's secretary. Their offices are in the State Department.

The United States is cooperating with the Food and Agriculture Organization of the United Nations by acting as host for the Congress. As host, the U.S. is recognizing that it was at Hot Springs, Va. in June 1943 that the initial meeting was held which resulted in the present FAO organization.

Ra M B Li N g

Adm. Ray Ioanes is back from "across the street." He's in 5073, near the office he had before he crossed; and area officers have regrouped themselves along the 5500's.

Art Mead's back in FAS, as assistant to Ray.

But now the Import Staff and Int'l Organizations have temporarily gone over to the Administration Building's east wing. And Barter and Stockpiling and Sales Manager folks have come up in the world; they've been raised from the 3rd to 5th floor of the South Building.

Moving clear to Moscow (USSR, not Idaho) was Rodney W. Carlson, new asst. attache. His wife, Patricia, and very young daughter, Ingrid, accompanied him.

Margaret Condon, Jim Gehr's secretary in Monrovia, has been enjoying the fruits of work in her vegetable garden--also flower plot replete with gardenias. She says, "You can throw seed in the ground out here, and then just stand by and watch it grow." Margaret's been in Liberia since October 1960.

Ed Bell, European area officer, returned to his FAS/Wash desk on July 9 after a month's well-earned vacation in his old stamping ground around Bozeman, Mont.

Dick Bell, asst. attache in Ottawa, recently completed his first major field trip. He had a thorough look at production of fruits, potatoes, livestock, and tobacco in the Maritime Provinces. (Everyone, of course, knows that means New Brunswick, Nova Scotia, and Prince Edward Island.)

Martin Gerrity, Livestock & Meat Products, returned in late July from a 6-week, 12,000-mile tour of the USSR by a group of USDA representatives. The trip was under the Russian-U.S. technical exchange agreement.

Assistant attache Don Novotny is on home leave from Tokyo until about August 1. With their 3 sons and 1 daughter, the Novotnys are vacationing in Clarkson, Neb., Don's hometown.

a R U N d

Rose Mary Bland, secretary in the Madrid attache office and USDA Superior Service awardee, left Spain July 5 for home leave.

Larry Diehl (Rangoon) is due back at his post Aug. 19. During home leave he's been shuttling between Bethesda, Md. and State College, Pa. Daughter Susan, 19, a June graduate from Montgomery Blair High School will enroll at Rangoon Univ. this fall.



THREE WANDERING FAS boys. R. to l.: Al Gilbert (El Salvador), John Ray (asst. attache in Mexico), Marshall Fox (Costa Rica), and Mexico-stationed Donald Williams (ARS) get together in San Jose.

They were attending a Foot-and-Mouth Conference. (No cracks, please, Johnny asks!)

Grace Novak, secretary in the attache office at Ankara, is enjoying home leave in Pennsylvania.

George Parks (The Hague) and his family are back at their post after vagabonding around Italy--annual leave, summer vacation.

Elmer Hallowell, asst. attache in London, is scheduled to attend the State Department's Mid-Career Senior Seminar in foreign policy, beginning Sept. 5.

Mrs. Ida Bagnini, longtime local employee in the Rome attache office, has resigned to devote full time to her family.

Elmer A. Reese, veteran attache, retired from USDA on July 15 after nearly 3 decades of service, the last 20 years of which were in the foreign agricultural field.

Elmer was attache in Copenhagen from 1957 until shortly before his retirement. From 1950 to 1955 he was attache in Stockholm, and then for 2 years was chief of the commodity analysis branch of FAS's Livestock & Meat Products Division.

In previous service with USDA, which he joined back in 1935, he was chief of the administration division of the Office of Foreign Agricultural Relations; administrative officer of production programs of the War Food Administration, and asst. director of business management for the Farm Security Administration.

Although he's a native of Minnesota, Elmer and Mrs. Reese will do a bit of traveling before they decide where to settle down. Meanwhile, they are sojourning near Palo Alto, Calif., while their son completes his doctorate in anthropology at Stanford.

TROPICAL PRODUCTS THRIVING

There's been a lot of activity in Sugar and Tropical Products Division.

John C. Scholl, commodity specialist and onetime attache to Guatemala, became the division's director on June 22--a few weeks after receiving a 30-Year USDA Service Award.

John is USDA's representative at the United Nations negotiating conference in New York (July 9-Aug. 17) to consider a proposed long-term Int'l Coffee Agreement. The present one-year agreement expires Sept. 20.

Meanwhile, Otto Rauchschalbe has joined the staff as an agricultural economist on sugar, succeeding Herbert Mumford (now on the General Sales Manager staff). Mr. Rauchschalbe (the name means "dusty swallow") was formerly with ASCS's Sugar Division.

Dwight Bishop, Livestock & Meat Products Div., has returned to the Congo--for 3 months.

Our former attache in Leopoldville (1957-59) is pinch-hitting pending a replacement for Attache "Steve" Stephanides, who is being re-assigned. We're happy to report that Steve and his wife think they have successfully concluded a series of operations (surgical).

Since Dwight's last assignment in Africa, the Belgian Congo has become the Republic of the Congo, and Ruanda-Urundi (among the several other countries for which he has reporting responsibility) has become independent Rwanda and Burundi.

C. L. HUNTINGTON SUCCEEDS "PROF" BURGWALD

The Dairy & Poultry Division has gained the services of marketing specialist Clifford L. Huntington, who has taken over the desk vacated by retiree Louis Burgwald.

For the past 6 years, Cliff has been in Rome, where he worked on the joint FAO/UNICEF conservation program which involved establishment of dairy plants in developing countries.

Before FAO service he spent 5 years with the Borden Co. in the U. S. and in Australia.

GENE ANDRE QUINONES

FAS was saddened to hear of the death on June 22 in Venezuela, of Gene Andre Quinones, 1-1/2, son of Mr. and Mrs. Edward Quinones. Ed is assistant attache in Caracas.

Coffee specialist Leslie Hurt was in Puerto Rico, June 18-23, as U.S. observer at a conference of FEDECAME, Latin American coffee association. The 14 member countries include all coffee-producing areas except Brazil and Colombia.

William C. Bowser has returned to FAS after a sojourn in FCS, and is now with the special studies branch of Scholl's division.



BOSQUE TIO SAM
(UNCLE SAM FOREST)

FLAGS of Colombia and the United States frame Ambassador Fulton Freeman dedicating Uncle Sam Forest. Attache Henry Hopp, behind plaque, is looking on.

We assume that famous tree is still growing in Brooklyn, but we know there's a whole new forest growing in Colombia -- thanks to 200 American Boy and Girl Scouts living there, and to Attache Henry Hopp.

Here's how it came about.

Some nuns who have a farm for homeless girls on the outskirts of Bogota were having trouble with their farmland. It was eroding, and they wanted to know what to do about it. And not many crops thrive at an altitude of 8,600 feet.

Henry was called in for advice. He suggested foresting the area -- and immediately thought of his wife's Cub Scouts' 1960 tree-planting project.

And so, about 200 Boy Scouts, Girl Scouts, Cubs, and Brownies of the 2 American schools (Abraham Lincoln and Nueva Granada) turned out to plant 5,500 yearling timber trees on 6 acres: Monterey pines from California seedstock

and eucalyptus trees donated by the State Secretary of Agriculture.

British and Colombian Scouts rallied to help. Parents, members of the AID mission, and Colombian officials dug holes. U.S. Ambassador Fulton Freeman dedicated the forest now bearing the name "Bosque Tio Sam" (Uncle Sam Forest).



THE FAS LETTER

To U. S. Agricultural Attache Posts

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Send contributions to Audrey Cook,
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ALL ROADS LEAD TO ROME

The attache office in Rome has recently had close personal touch with USDA/Wash.

Among June visitors to the post were FASers Charles Raeder, John Glew, George Wanamaker, and Ken Krogh; and ERSers A. Boyd Chugg and James F. Keefer.

Al Stefferud, USDA Yearbook editor, stopped in briefly.

C. M. Elkinton and John Montel also were in the Italian capital, as FAS members of a Common Market fact-finding mission headed by Willard Cochrane, director of agricultural economics.

At the same time the Grain Div. was represented by Rulon Gibb and Bill Starkey (attending FAO meetings) and Pete Gips (delegate to the U.S. Feed Grains Staff Conference June 11-15). Read Dunn and Keith Walden, of Cotton Council International also threw their coins in the fountain.

350th BIRTHDAY

America's export trade was born 350 years ago, in 1612. The first U. S. export was in that year and consisted of tobacco grown by James Rolfe, a Jamestown settler (husband of Pocahontas).

The event was commemorated on June 30, when USDA's "Across the Fence" TV show featured Hugh C. Kiger, director of FAS's tobacco division, over stations in Washington, Chicago, Fort Worth, and San Francisco.

SIX MILE PIKE

Clarence Pike (Lima), a native of Six Mile, So. Carolina, provided a lot of copy for the "Greenville News" (Greenville, S.C.) on a brief, post-conference visit to his home grounds.

He also was interviewed on station WIS -- Columbia, S.C. -- about Peru's agriculture and U.S. interest in it.

U.S. BULLS attract buyers at Buenos Aires sale attended by U.S. Ambassador Robert McClintock and Mrs. McClintock and Under Secretary Garcia Mata of the Argentine Dept. of Agriculture.

The lady with hat is Mrs. McClintock. To right of her are Mrs. Allan A. Ryan; Ambassador

McClintock; and Sr. Garcia Mata.

The distinguished gentlemen in the 2nd row are Attache Quentin Bates and Assistant Attache Dick Welton. On Dick's right, leaning on rail, is Allan Ryan, of Rhinebeck, N.Y., part-owner of the bulls.



BURMA

ROAD



U. SOE NYUNT, managing partner of Bandola Flour Mills and newly elected president of Burma's Flour Mills Association, enjoys a cup of coffee while chatting with Attache Larry Diehl about the local wheat situation and prospects for stepping up purchases of U.S. wheat. Burmese millers liked the sample shipment of U.S. wheat they bought in 1961, and the country has since become a dollar-paying wheat customer.

U. SAW LAIK, assistant in the Rangoon attache office, is congratulated by Ambassador John Scott Everton on receipt of a Certificate of Merit and cash award. Presentation ceremonies were in the USIS Auditorium.



FAIR TIME

About 4 million people reportedly attended the Feria del Campo trade fair in Madrid, May 23-June 24, at which U.S. fats and feeds were featured.

And, speaking of fairs, Ken Krogh's Trade Fairs Division has a busy schedule ahead. FAS is sponsoring big exhibits at the British Food Fair in London (Aug. 28-Sept. 12); IKOFA, Munich (Sept. 21-30); and the Salon de l'Alimentation, Brussels (Oct. 13-28).

KIYOMIYA IN U.S.

FAS's Kuniyara Kiyomiya, clerk in the Tokyo attache office, is interpreter for a 15-man Japanese feed utilization team on a July trip to U.S. areas producing, processing, and shipping livestock.

Itinerary of the team members, who are traveling at their own expense, includes San Francisco, St. Louis (site of the American Poultry and Hatchery Federation's 1962 convention), Buffalo, Atlanta, and Beltsville.

JUNE DAIRY MONTH is long past, but milk's a year 'round drink around the world.

In Karachi, a Milk and Bun Feeding project was recently started. Among those attending the first-day ceremonies were Attache Harry Varney (dark glasses) and Ivan C. Packard, director of Wheat Associates in Pakistan.

In Rio de Janeiro, reconstituted milk is sampled by (l. to r.): Brazilian Minister of Health, Souto Maior; Attache Ford Milam; and AID mission member Leonard Wolf. The milk is part of a 40,000-ton shipment under P.L. 480,



(FAS picnic, cont'd from p. 2)

Judges were foreign guests Torben Larsen, Danish agricultural attache; Mrs. Yoshihiko Hasegawa, wife of the Japanese agricultural counselor; and C.F.L. Kanstein, Netherlands asst. agricultural attache. Other diplomatic corps guests were Mr. and Mrs. A. J. Bennett, Australian agricultural attache; Mrs. and Mrs. L. W. Osborne, British agricultural and food attache; and Mr. and Mrs. Akitake Futagoishi, Japanese agricultural secretary.

Charles Barber (Cotton Div.) was master of ceremonies for the affair.

Among program highlights were a twist contest (Marcia Freeman, Cotton Div., and Henry Brooks, a guest, were the winners); words of wisdom by FAS's 4 biggest prevaricators: Doug Crawford, Ken McDaniel, Dave Hume, and Jim Howard; and barber shop music by the "Sweet Adelines" quartet (Carolyn Yates, baritone, and Jean Buxton, bass, both of Information Div., are members).

REPORTS USE WIDENED

Full texts of selected attache reports are scheduled to move out to the trade and other agricultural interests through USDA field outlets.

A group of the latest cotton reports has gone by air to the ASCS New Orleans commodity office, which is reviewing them and will come up with a plan for distribution to the trade in its area. Reports are also scheduled to be released through field offices of the General Sales Manager, other ASCS commodity offices, and possibly other USDA field facilities.

The system is made possible by speedy reproduction of reports on special duplicating equipment FAS acquired last fall.

Joe Williams, asst. attache/marketing specialist (Brussels), does a little "turkey-polishing" by giving a frozen U.S. bird to a Belgian newspaperwoman during an American Fortnight when the 14 branches of Belgium's largest department store, L'Innovation, featured U.S. products.

